

Rep Order# 6839733	Ver# 1	Status New	Traffic Order#	Printed: 08/08/2012 6:57 PM	1 of 2
EC'd Yes				Last Received: 08/08/2012 4:54 PM	
				Showing Buylines: All Lines	

  

Station WVBT-TV NORFOLK, VA.	Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm
Advertiser ( ) RIGELL FOR CONGRESS	815 SLATERS LANE	Sales Office ( ) PHILADELPHIA
Product SCOTT RIGELL	ALEXANDRIA, VA 22314	Salesperson ( ) ANJIE BRADY
Estimate# 2724	Agency C/P1/P2/E 128/216/2724	
Buyer Ben Angle	Flight Dates 08/14/2012 - 08/20/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---  
 CLIENT: RIGELL FOR CONGRESS SC=\*

--- REMARKS ---  
 THIS IS A NEW POLITICAL ORDER  
 CONTRACT TOTAL IS \$1475  
 PLS CONFIRM ASAP  
 THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	4P-7P	FOX SATURDAY BASEBALL	:30	\$350.00	08/18-08/18	2	1	2	\$700.00	
Rating: 3.8												
	2	SA	1045P-11P	SPORTSWRAPWKND	:30	\$300.00	08/18-08/18	1	1	1	\$300.00	
Rating: 4.4												
	4	SU	1045P-11P	SPORTSWRAPWKND	:30	\$300.00	08/19-08/19	1	1	1	\$300.00	
Rating: 2.0												
	5	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/14-08/17	1	1	1	\$75.00	
	6	M	12P-1P	SWIFT JUSTICE	:30	\$100.00	08/20-08/20	1	1	1	\$100.00	

---REPORT TOTALS---  
 Report Totals: 6 / \$1,475.00

---SALES MONTHLY TOTALS---  
 Aug 12: 6 / \$1,475.00

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Sales Totals: 6 / \$1,475.00  
Station Totals: 6 / \$1,475.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$13,409	CATV 0%	WAVY 41%	WGNT 1%	WPXV 0%	WTKR 21%
		WTVZ 2%	WVBT 11%	WVEC 24%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE